

# NICHOLAS DOBSON

DESIGN.PHOTO.MOTION

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## ★ Personal Skills

- Highly analytical and organized
- Excellent communication, interpersonal, and teamwork skills
- Positive and outgoing attitude
- Ability to handle and prioritize multiple tasks
- Thorough understanding of graphic design, page layouts, and typography
- Ability to work independently and productively
- Good judgment and problem solving skills
- Creative and open-minded

## 📊 Work Experience

### Graphic Designer

Feb 2020 - Current

Minka Group - Minka Lavery, George Kovacs, Metropolitan, Minka-Aire

Corona, CA

One of three graphic designers in the company's Graphics/Marketing department. Primary responsibilities include working with multiple departments to create/update 300-500 page catalogs and supplemental booklets for the company's 5 divisions and working closely with print vendors. Worked with sales reps to create email blasts, magazine ads, brochures, flyers, and materials to support our vendors, such as pricing booklets and "lifestyle" images.

### Lead Graphic Designer

Feb 2017 - Feb 2020

Garmon Corporation - NaturVet, VetClassics, Healthy Solutions

Temecula, CA

Primary designer on a team of 3 in the company's marketing department. Responsible for all visual materials: magazine/web advertisements, tradeshow displays (pull-up banners, tri-fold displays, backdrops), assets to assist our inside & outside sales reps (promotions, flyers, etc.) and educational videos for training purposes. Created all product containers in a 3D space and developed a system to more easily/efficiently create product mockups, lowering the average time per mockup from hours to minutes. Met multiple monthly/weekly/daily deadlines on a regular basis.

### Sign Designer

June 2014 - Jan 2017

Signs of Seattle

Seattle, WA

Worked with customers to design and conceptualize lobby signs, building signs, vehicle wraps, window vinyl, banners, and other forms of advertising. Drafted city permits depicting construction, method of attachment, and location. Managed and prioritized both short and long term projects in a high-volume, fast-paced environment. Proficient at working with/between different file-types.

### Lead Computer Technician

2010 - 2014

Central Michigan University - CHSBS Computer Support

Mount Pleasant, MI

Provided superior technical assistance to faculty and staff - resolved problems with computer hardware, software, networking, and printers. Established rapport with faculty to better address needs. Remotely aided faculty/staff by providing clear, concise, and friendly instruction. Consistently rated by faculty as a top performer.

### Page Designer

2010 - 2011

Central Michigan Life

Mount Pleasant, MI

Designed pages for Central Michigan University's newspaper. Worked independently and in groups to meet tri-weekly deadlines. Successfully laid out news content by factoring in mandatory ad space, story length, photo sizes, and other non-consistent factors to produce aesthetically pleasing pages.

### Crewperson

2004 - 2010

McDonalds

Traverse City, Grand Rapids, Mount Pleasant, MI

Provided excellent customer service, trained new employees on serving standards, enhanced customer satisfaction ratings by expediting all orders and ensuring accuracy. Excelled in handling high volumes with high energy.

## 🎯 Objective

To combine my graphic design and communication skills with my service experience to create happy clients.

## ⚙️ Professional Skills

Graphic Design	●	●	●	●	●	●	●
Sign Design	●	●	●	●	●	●	○
Photography	●	●	●	●	●	●	○
Motion Graphics	●	●	●	●	●	○	○
Web Design	●	●	●	○	○	○	○
Photoshop	●	●	●	●	●	●	○
Illustrator	●	●	●	●	●	●	●
InDesign	●	●	●	●	○	○	○
After Effects	●	●	●	●	○	○	○
CorelDraw	●	●	●	●	●	●	●
Blender 3D	●	●	●	●	○	○	○
HTML	●	●	●	○	○	○	○
CSS	●	●	●	○	○	○	○
Windows OS	●	●	●	●	●	●	●
Mac OS	●	●	●	●	●	●	○
Troubleshooting	●	●	●	●	●	●	○

## 📖 Education

### B.F.A. - Graphic Design

Art History Minor

2014: Central Michigan University

## 👤 About Me

DOB: 09/12/1989

Location: 29334 Branwin St,  
Murrieta, CA 92563

Interests: Tech, Video Games, Art  
Linkedin.com/in/nicholasdobson

## 🗨️ References

Jodi Hoefler - 951.440.5910

VP of Marketing for Garmon Corp.

Bonnie Mueller - 734.709.6118

Sales Manager at Signs of Seattle

Tim Gramza - 989.774.1740

Head of CHSBS Computer Support - CMU